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AEA WINS CROSS COMPLIANCE ADVICE PROGRAMME

Leading climate change consultancy AEA has been awarded a contract by Natural England to provide advice to farmers Land owners and advisers on the cross compliance regulations. This includes Statutory Management Requirements (SMR's) and Good Agricultural and Environmental Condition (GAEC) – which are required standards relating to public health, animal and plant health, environmental protection and animal welfare.

The aim of the programme is to provide clear and targeted guidance on what new, existing and revised SMR's and GAEC requirements are, and what regulations mean in terms of required farm management.

To date the programme has delivered one to one advice to over 52,000 farmers. It provides this advice through events, a technical helpline and via the cross compliance web site. This new contract builds on AEA's past success with the Cross Compliance Programme and will run for a period of two years.

The work carried out seeks to ensure that farmers and their advisers fully understand this area of compliance. By providing clear advice the programme will work with all parties to identify changes needed to meet regulations and targeted information on how to meet the requirements.

An evaluation on the effectiveness of the advice and approaches delivered under this contract will also be made to ensure better communications and improvements in services. The ultimate aim of the programme is to ensure farmers are well informed of their regulatory obligations in order to reduce the risk of Single Farm Payment reductions through non compliance.

ENDS

For more information contact:

Michael Evans/Rowan Baker

Madano Partnership

020 7593 4000

www.madano.com

Jo Wheeler – AEA PR Manager – 0870 190 2799/ jo.wheeler@aeat.co.uk

About AEA

AEA is one of the world's leaders in the field of climate change and energy consultancy - operating in the UK, Europe, the US and China. It is the leading provider of advisory services to the UK Government and works extensively with the EU and major private sector organisations. With internationally renowned expertise in air quality and climate change, carbon management, resource efficiency and the environmental impacts of transport, AEA employs many world leading experts and provides a high-level of policy consultancy and a range of technical services to its public and private sector clients.

AEA manages the UK government's Envirowise project, one of the world's largest resource efficiency programmes and provides carbon management expertise to many of the UK's largest private sector organisations.

AEA is voted Number One Consultancy for Climate Change and Renewables by industry consultants (Eddie surveys 2006, 2007 and 2008).

For further information please visit www.aeat.co.uk.