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RFU reduces its carbon footprint prior to 2015 Rugby World Cup

Leading energy and climate change consultancy AEA has won a carbon abatement contract from the Rugby Football Union (RFU) as England starts preparing to host the 2015 Rugby World Cup.

AEA will be undertaking three club energy audits, identifying the top carbon abatement opportunities at each of the clubs. These will be developed into a training package for RFU Funding and Facilities staff so they are equipped with a range of options that could typically be implemented across all its clubs as part of the RFUs broader strategy.

AEA is already working with the RFU management team to prepare a strategy to ensure compliance under the Carbon Reduction Commitment (CRC) Energy Scheme for Twickenham Stadium, and collecting all the necessary data required for registration under the scheme.

The RFU's environmental policy aims to reduce the carbon footprint of its business activity and Twickenham Stadium, which has been the home of England Rugby for the past one hundred years. This goal is embedded in the RFU's eight year strategic plan, and as such is a fundamental element of its business operations.

This announcement follows initial work in 2009, where AEA worked with the RFU to develop a carbon policy and reduction strategy and an Environmental Management System (EMS) to support RFU's membership of the Mayor of London's Green 500 scheme. The scheme engages with top organisations in London to baseline their carbon footprint and create a Carbon Reduction Action Plan.

Simon Winman, Head of Funding & Facilities for the RFU, said: "we are delighted that AEA will be assisting the RFU with its work to raise the awareness of the carbon footprint of the wider community game. With great strides already having been made here at Twickenham it is important that we help all clubs to understand what they can do both for themselves and for the environment".

AEA was the principal technical adviser to the Department of Energy and Climate Change (DECC) as it developed the legislation for the CRC scheme. AEA is currently working with a portfolio of over 20 clients to address a range of strategic and practical measures in preparation of the scheme's launch later this year.

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About AEA

AEA is one of the world's leaders in energy and environmental consultancy and information management. The company operates in the UK, Europe, the US and China advising the UK Government, the EU and major private sector organizations in energy and climate change, air and water quality, risk management, carbon management, resources and waste, sustainable transport and knowledge transfer.

AEA has been consistently voted number one consultancy for Climate Change and Renewables by industry consultants (Edie Consultancy Survey 2006, 2007, 2008 and 2009)

For further information please visit www.aeat.co.uk

About RFU

The Rugby Football Union is the National Governing Body for rugby union in England and supports participants and fans from grassroots to the national team.

For further information visit www.rfu.com

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